

BRETT WIDMANN

PROGRAMMER, DEVELOPER, SOCIAL MEDIA SPECIALIST

Work Experience

- Mar. 2010 **Programming Analyst I**
Present *Sentry Insurance, Stevens Point, WI*
Guidewire Developer
Customize Policy Center solution to meet Sentry's needs
Knowledge in Java, GoSu, MSSQL, and XML is required
- Jul. 2010 **Social Media and SEO Specialist**
Apr. 2012 *WebMovement, LLC and PointZeroDesigns, Stevens Point, WI and Minneapolis, MN*
Teach clients about the importance of Social Media and SEO
Research and develop custom solutions based on client's needs
Develop marketing and SEO strategies based on target markets
- Feb. 2010 **Web and Social Media Specialist**
Mar. 2011 *Stevens Point Brewery, Stevens Point, WI*
Manage and publish content for Facebook and Twitter
Website maintenance, development, and troubleshooting
Assist Marketing Director with promoting products
- May 2009 **Social Media Intern**
Aug. 2010 *Planet Label, Wausau, WI*
Managed and published content for social networks (Facebook, Twitter, Tumblr)
Created blog and wrote and published content
Provided online marketing and SEO solutions
- Sept. 2008 **Faculty Assistant / Lab Assistant**
Apr. 2010 *UVWSP, Stevens Point, WI*
Faculty Assistant for upper level Flash/Flex course at UWSP
Conducted programming exercises/lecture pertaining to ActionScript 3.0
Managed department computer lab
- Sept. 2008 **Computer Guides Tutor**
Sept. 2009 *UVWSP, Stevens Point, WI*
Assisted non-traditional students with computer basics
Tutored programming languages (Java, SQL, Python, VB.NET)
Tutored applications (Photoshop, Dreamweaver, Access)

Other Experience/Awards

Scholarships

Mark Loan Foundation Scholarship (2006)
Skyward Scholarship (2009, 2010)

Activities

Member of Phi Eta Sigma
Secretary of AITP Student Chapter

Music

Jazz bassist
Guitarist
Drummer

Film

Producer
Sound Design
Promotions

Contact Information

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Education

Majors: Computer Information Systems,
Web and Digital Media Development,
Religious Studies

Bachelor of Science

University of Wisconsin - Stevens Point

Skills

General

Programming
Web Development
Web Design
Social Media
SEO
Video Editing
Wireframes

CMS

WordPress
Joomla
Drupal

Languages

HTML
CSS
JS/AJAX
PHP
ActionScript 3.0
XML
SQL/MySQL
Java
.NET

Applications

Photoshop
Illustrator
InDesign
Flash
FlashBuilder
Flash Catalyst
Captivate
Dreamweaver
Fireworks
Office

Foreign Languages

French
Biblical Hebrew

References

Available upon request